

**ANNUAL REPORT**

20

25

**+ Remobil**

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# Introductory Word



Dear friends, supporters and partners,

the basic idea behind REMOBIL project remains the same even after years: to give new meaning to old and unwanted mobile phones. We believe that what would otherwise be discarded without any use can, through responsible collection and further use, bring concrete benefits to the environment and to people in need.

The last year has been a confirmation for us that this idea has the power to reach an ever wider circle of people. Thanks to the involvement of individuals, schools, libraries, companies, cities, municipalities and other institutions, we managed to collect more than 51 thousand old mobile phones and distribute more than half a million crowns to charity. Each phone donated thus showed once again that even a seemingly small act can have a real and measurable impact.

The year 2025 was also a year of significant reflection for REMOBIL. We remembered ten years of the project's operation and, with gratitude, we realized once again how powerful long-term and honest work is. Behind this journey are not only aggregate results, but also specific stories of help.

We were very happy to be able to hand over a financial donation for the construction of a barrier-free cabin for children and students of the Jedlička Institute and schools - clear proof that an old mobile phone can continue to help in a very specific way after its original service has ended.

In addition to the collection itself, we also continued to educate the public and develop the project. Our campaigns interconnected the themes of nature conservation, responsible consumption and charity and showed how important partnerships are, which allow us to expand the impact of the project and the availability of participation.

Another important step was the launch of a new website, which is intended to facilitate orientation for everyone who wants to get involved or learn more about the meaning of collecting old mobile phones. A responsible approach to management remains equally important to us, because trust is built not only by results, but also by the way we handle them.

We sincerely thank everyone who shares this vision with us — our team, partners, donors, cooperating institutions, and every individual who has decided to put their old phone to good use again. We appreciate your trust and the fact that together we are proving that sustainability can be practical, understandable, and human. We look forward to another year of cooperation and further steps towards a more responsible and considerate future.

**RNDr. Miloš Polák Ph.D.**

Founder of the REMOBIL Project

# REMOBIL Project



**REMOBIL is a non-profit project that seeks to address the growing problem of electronic waste with a focus on mobile phones.**

## OUR MISSION

The main purpose of the REMOBIL project is to protect the environment and human health by providing an efficient system for collecting and reusing mobile phones at the end of their life.

An essential part of this is to inform the public about why it is important to put old mobile phones back into the system for reuse and to motivate people to consume more responsibly.

## CHARITY

We donate CZK 10 from every mobile phone collected to charity.

## OUR VISION

To collect 100,000 mobile phones in one nationwide campaign and contribute CZK 1 million for charitable purposes.

## PARTNERSHIP

The REMOBIL project is operated by the registered association Remobil, z.s. and on the basis of contracts with the collective system for collection and recycling of electrical waste ASEKOL and on the basis of the Communication from the Municipality of the Capital City of Prague, No. MHMP 612542/2022 (establishment of a facility for the processing of waste electrical equipment used exclusively for the preparation for reuse of waste electrical equipment, registration number CZA01622).

# People in REMOBIL

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**MILOŠ POLÁK**  
Founder of the Project  
Vice-Chairman of the  
Association Committee



**MONIKA ŠRÁMKOVÁ**  
Customer Care Specialist  
Committee Member



**JIŘÍ ŠMEJKAL**  
Manager of the Project  
Chairman of the Association  
Committee



**KAREL PRAVEČEK**  
Warehouse Manager



**MARTINA HÁJKOVÁ**  
Research and Events

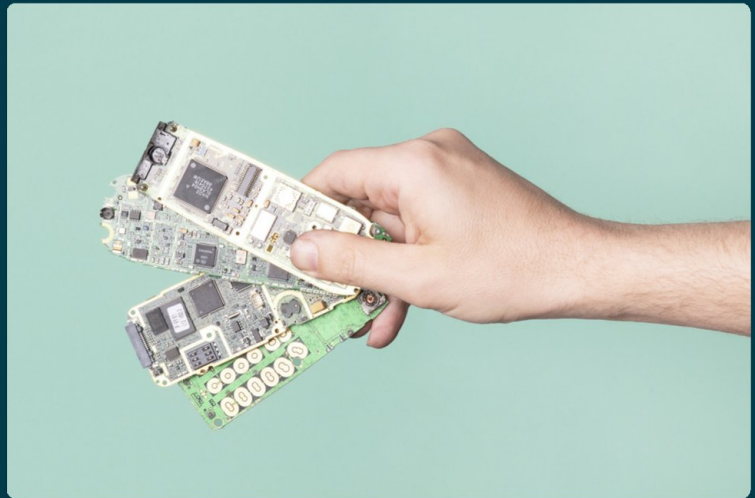


**MARIE HYKLOVÁ**  
Programmes for Schools  
Grant Fundraising



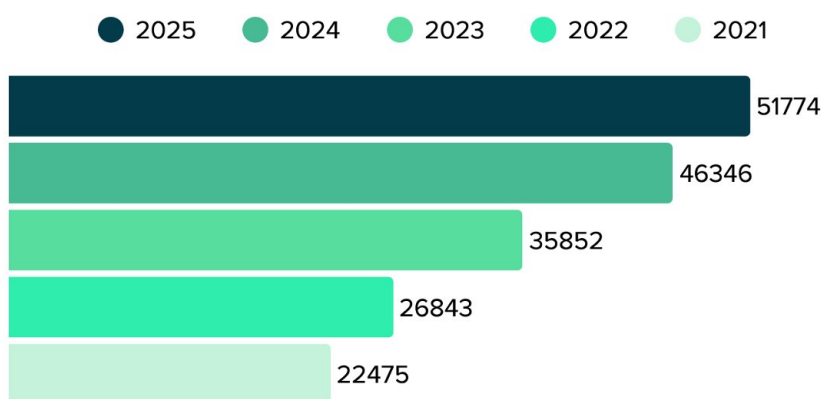
**JAN KRET**  
Operation Coordinator and  
OSH

# REMOBIL in Data





# Total Collection of Mobiles



# Who Collected with Us in 2025

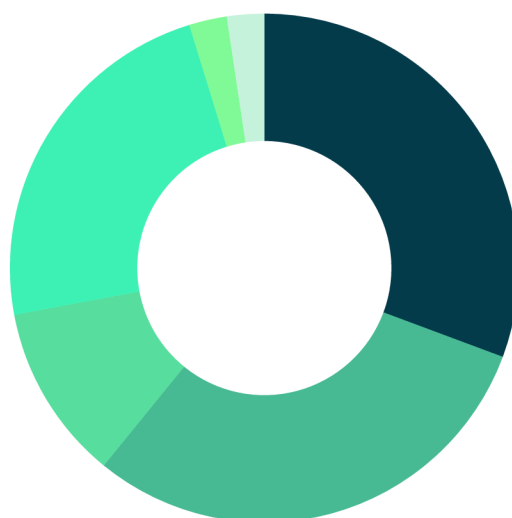
You could collect with us all year round or take part in a running campaign and contribute to a chosen charity.

<b>LIBRARIES</b>	<b>15 883</b>
<b>SCHOOLS</b>	<b>15 631</b>
<b>ZOO</b>	<b>5 793</b>
<b>COMPANIES AND INSTITUTIONS</b>	<b>12 001</b>
<b>MUNICIPALITIES, TOWNS AND DISTRICTS</b>	<b>1 243</b>
<b>CITIZENS</b>	<b>1 223</b>

You could get involved in these selected campaigns, either by spreading the word about how to recycle old mobile phones or by handing them in:

- Recyklohraní**
- #GivingMobile**
- Recycle Mobile**
- Old Mobile as a Children's Ticket to the Zoo**
- Lost and Found**
- Get Rid of the Mobile with ASEKOL**

- LIBRARIES
- SCHOOLS
- ZOO
- COMPANIES AND INSTITUTIONS
- MUNICIPALITIES, TOWNS AND DISTRICTS
- CITIZENS



## Supported Organisations

Since the beginning of the project, we have been supporting selected charities by donating CZK 10 from every old mobile phone we collect. In 2025, we divided the amount of CZK 517,740 between the Jedličkův ústav a školy, Silou hlasu, z.s., Recyklohraní, Prague Zoo and more.

# Main Campaigns



# Recycle Mobile

Recycle Mobile follows one of the main ideas of the REMOBIL project, which is to create a publicly known collection of old and unwanted mobile phones. The main phase of the collection is aimed mainly at individuals, i.e. the general public throughout the country, and culminates once a year for one to two months. The main logistical partner of the campaign is Zásilkovna throughout the year. It is possible to hand in a mobile phone free of charge at their many drop-off points.

Companies, libraries, town and municipal authorities, schools and other institutions or entities are also involved in the campaign. Mobile phones can also be handed in at many other locations, and in addition to the aforementioned Zásilkovna, these include T-Mobile stores, libraries, Prague municipal offices and other collection points.

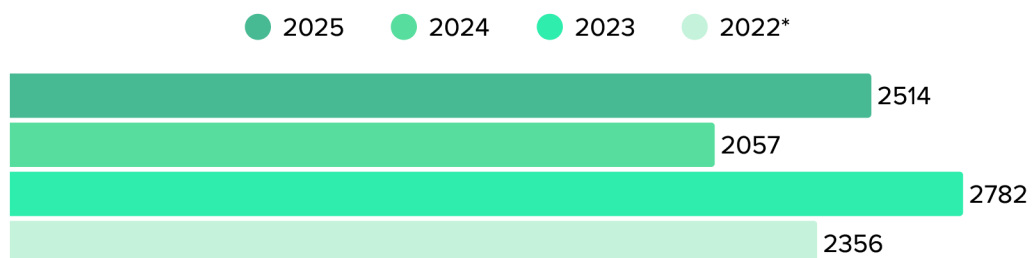
The collection of old mobile phones has been helping to reduce the carbon footprint through recycling for several years now and, last but not least, it has been successful in supporting charity, which has already raised over CZK 2 million in the past.

Also in 2025 the project was supported by actress, presenter and communication lecturer Simona Babčáková and model, presenter, influencer and winner of the Czech Miss 2011 competition Jitka Nováčková.

## RECYCLE MOBILE WITH ZÁSILKOVNA

public from all over the Czech Republic

The main part of the Recycle Mobile campaign for the public ran from 3 March to 30 April 2025 under the name Recycle Mobile with Zásilkovna. During the campaign, 2,514 phones were collected and the proceeds of the campaign amounting to CZK 25,140 were sent to the organisation Silou hlasu, z. s.

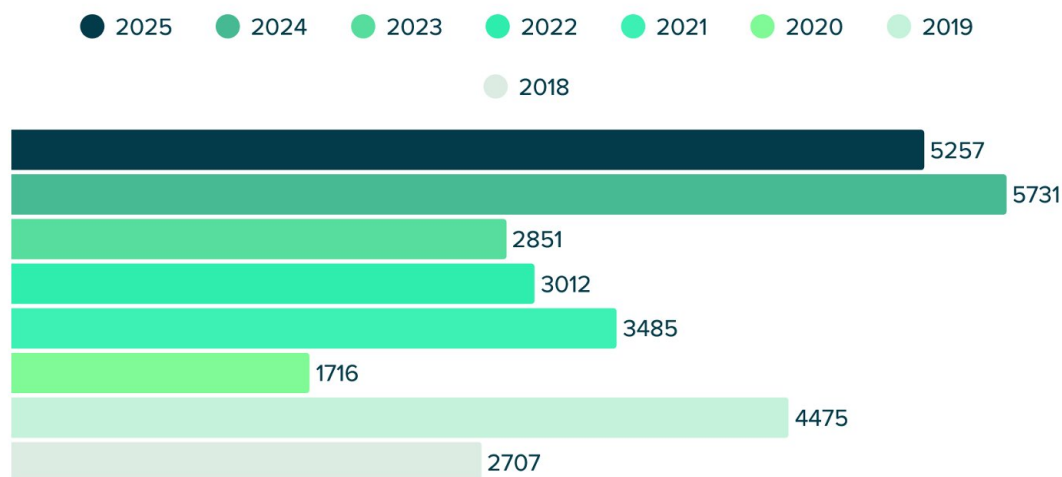


\* In 2022, the campaign was called 100 Grammes for Nature

# #GIVING MOBILE

companies, towns, municipalities, libraries

The #GivingMobile campaign is linked to the International Day of Generosity and Good Deeds #GivingTuesday, which fell on 2 December in 2025. Running from the beginning of October to the end of November, 141 companies, libraries, offices and other institutions took part in the event. Also this year the total amount of old mobiles collected was very high, in particular 5,257. We were thus able to support the Jedličkův ústav with CZK 52,570.



# Recyklohraní

Since 2020, we have been cooperating with the Recyklohraní: Let's Clean Up the World project. It supports environmental education in kindergartens, primary and secondary schools with a focus on waste prevention, sorting and recycling, water conservation and climate change.

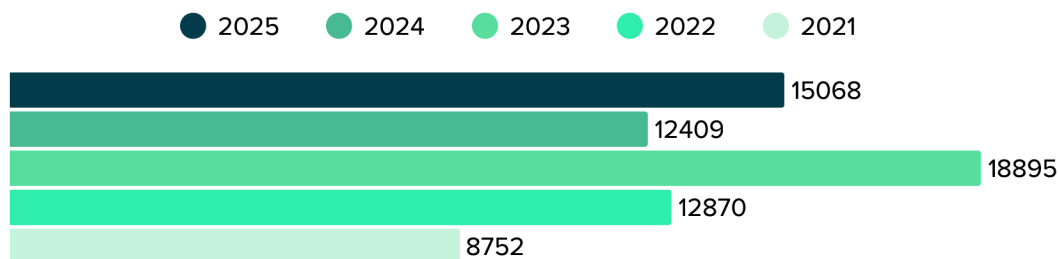
## OLD MOBILE FOR REMOBIL

### **schools**

The Old Mobile Phone for REMOBIL collection campaign took place in January 2025 and followed educational activities focusing on the topic of recycling old mobile phones and the environmental impact of their production.

Part of these activities was an online questionnaire that we prepared together with Recyklohraní and in cooperation with our partner ECOBAT. Through this questionnaire, we surveyed children and students about how the younger generation uses mobile phones and their batteries, and how families handle them when they reach the end of their useful life.

The results are available on our website [www.remobil.cz](http://www.remobil.cz).



# Prague Zoo

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We started cooperating with Prague Zoo in the collection of old and unwanted mobile phones in 2022. For each mobile phone collected, Prague Zoo receives CZK 10 from Remobil, z.s. and in addition, another CZK 10 for each mobile device collected is provided by ASEKOL, a.s. The funds go into the Helping Them Survive collection account and support the conservation of lowland gorillas and other endangered species in Central Africa. In 2025, 6,328 old mobile phones were collected, contributing CZK 126,560 to the fund.

## OLD MOBILE AS A CHILDREN'S TICKET TO THE ZOO

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**residents of the capital city of Prague and its surroundings**

In 2025, the second year of this monthly awareness and information campaign took place, culminating in a public event of the same name on 31 February at Prague Zoo. Visitors to the zoo received a children's ticket for CZK 1 for handing in an old mobile phone.

During this day, visitors could see our "museum" of old mobile phones and learn more about the topic of reuse and recycling of old phones or how the secondary extraction of these raw materials is related to the protection of the natural habitat of lowland gorillas and other animals. At the end of the day, 383 mobile phones were in the collection box and 7,660 CZK went into the Helping Them Survive collection account.

## "BECOME A GUARDIAN OF THE FOREST" COMPETITION

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**children's groups**

The competition runs from October to April of the following year and is open to groups of children up to 18 years of age (classes, scouts or various interest groups). The collection is possible during 6 months and those with the highest number of collected old mobiles will win prizes in the form of extraordinary experiences such as 24 hours at Prague Zoo, a guided tour with a visit to the breeding facilities and a meeting with the breeder or a presentation of pet breeding.

# Further Events and Activities





<b>25 February</b>	<b>CIRRA Conference</b>	lecture
<b>23 April</b>	<b>Earth Day Praha 14 - Černý Most</b>	stand
<b>26 April</b>	<b>Earth Day in Malešice</b>	stand
<b>19 July</b>	<b>Music festival Colours of Ostrava</b>	lecture
<b>5 September</b>	<b>Reuse Day Praha 2</b>	lecture
<b>12 September</b>	<b>Healthy Earth Day Praha 21</b>	stand
<b>21 September</b>	<b>World Peace Day in Prague Zoo</b>	stand
<b>1 October</b>	<b>Modřany Classical Gymnasium and Elementary School</b>	lecture
<b>5 October</b>	<b>Prague Zoo Day for Teachers</b>	lecture
<b>22 October</b>	<b>Remobil over Time</b>	all-day event
<b>3 November</b>	<b>Secondary Technical School and Gymnasium Na Třebešíně</b>	lecture
<b>24 November</b>	<b>Recyklohraní: Mobile Phones and their Carbon Footprint</b>	webinar for teachers
<b>11-14 December</b>	<b>World Floorball Championship</b>	stand

# Moving Forward

## **Our Values**

**Transparency**  
**Responsibility**  
**Charity**  
**Expertise**  
**Innovation**  
**Sustainability**

# Remobil over Time

## 10 years of the project

22 October 2025

The Remobil project celebrated its 10th anniversary in 2025. At the Remobil in Time event, we were able to recall how the project has developed from the beginning and where we have moved in those 10 years. On this occasion, we also announced the achievement of another significant milestone – we managed to collect CZK 600,000, which will be used to build a barrier-free cabin for children and students of the Jedličkův ústav a školy.

We are very happy that we managed to fulfill the idea that old mobile phones can still help after the end of their useful life. The barrier-free cabin will allow children and students to spend more time in nature and will support their independence.

Over the past ten years, thanks to the support of individuals, as well as companies, municipalities and other entities, we have managed to collect 205,008 old, unnecessary mobile phones, and the total contribution to charity has reached CZK 2,050,080. The collection and recycling of mobile phones has also saved a significant amount of valuable raw materials, water and energy. For example, the conversion of the CO<sub>2</sub> equivalent emissions comes to a respectable 5,400 tons. The project thus brings a double benefit: it protects nature and contributes to charity at the same time

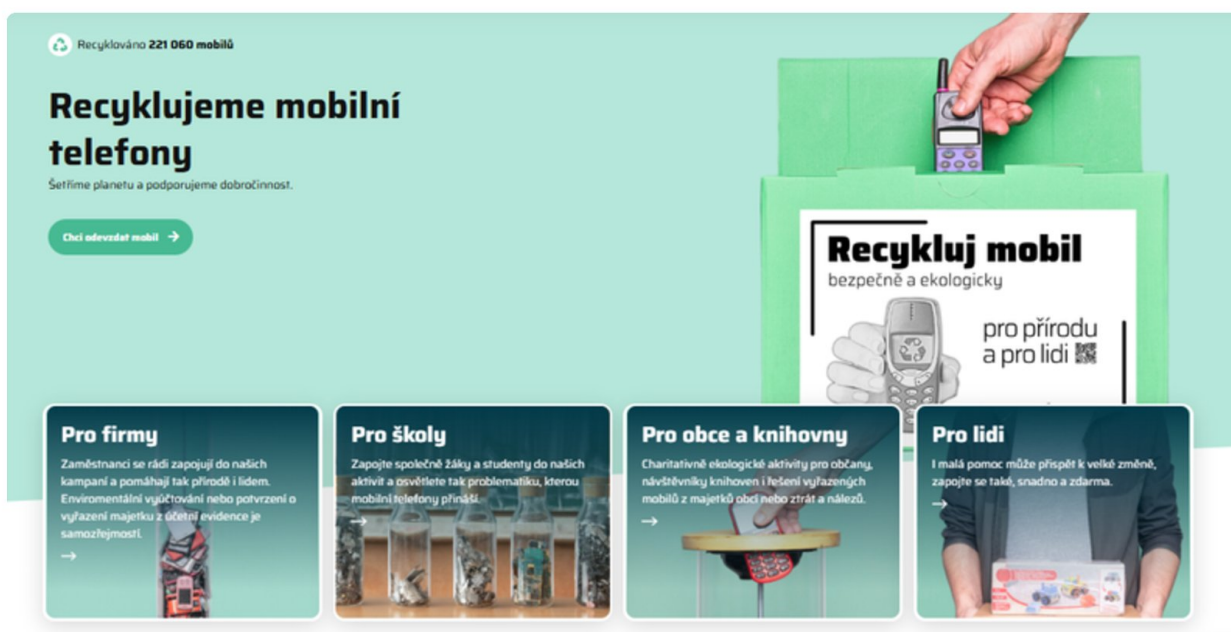


# New Website

During 2025, we worked on the design of the new REMOBIL project website, which was then launched in October 2025.

The intention was to make the website navigation as clear as possible, whether for various entities or people who would like to get involved in collecting old mobile phones and information on how to do it, or for website visitors who are looking for information about our project, the environmental impacts of mobile phone production and their recycling in general, or what specifically happens to old mobile phones at Remobil.

We believe we have succeeded.



# Our Partners



# We Thank our Partners and Donors

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**ASEKOL, a.s.**

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General Partner of the Project

**T-Mobile Czech Republic, a.s.**

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Main Partner of the Project

**Zásilkovna, s.r.o.**

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Logistics Partner of the Project

**ECOBAT, s.r.o.**

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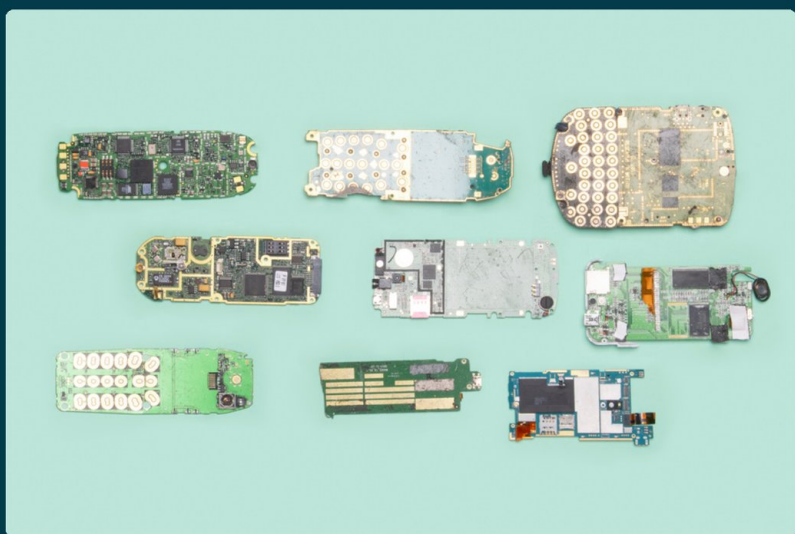
Partner for Battery Disposal

**Hlavní město Praha**

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Grant Programmes

# Organisation Finances



# Profit and Loss Account

as of 31.12.2025  
(in whole thousands of CZK)

Specification	TEXT	Line number	Activity			
			Main	Economic	Total	
			5	6	7	
<b>A. I.</b>	<b>Purchases consumed and purchased services</b>	Sum of A.I.1. to A.I.6.	2	4 766		4 766
A. I. 1.	Consumption of material, energy and other non-stock supplies		3	1 715		1 715
A. I. 5.	Representation costs		7	34		34
A. I. 6.	Other services		8	3 017		3 017
<b>A. V.</b>	<b>Other costs</b>	Sum of A.V.16. to A.V.22.	21	686		686
A. V. 19.	Exchange rate losses		25	6		6
A. V. 20.	Donations		26	680		680
<b>A. VIII.</b>	<b>Income tax</b>	Value of the item A.VIII.29.	37	127		127
A. VIII. 29.	Income tax		38	127		127
	<b>Total costs</b>	Sum of A.I. to A.VIII.	39	5 579		5 579
<b>B. II.</b>	<b>Contributions received</b>	Sum of B.II.2. to B.II.4.	43	89		89
B. II. 3.	Contributions received (donations)		45	89		89
<b>B. III.</b>	<b>Revenues from own services and goods</b>		47	5 622		5 622
<b>B. IV.</b>	<b>Other income</b>	Sum of B.IV.5. to B.IV.10.	48	22		22
B. IV. 7.	Interest income		51	22		22
	<b>Total income</b>	Sum of B.I. to B.V.	61	5 733		5 733
<b>C.</b>	<b>Profit before tax</b>	line 61 (I. 39 - I. 37)	62	281		281
<b>D.</b>	<b>Profit after tax</b>	I. 62 - I. 37	63	154		154

# Balance Sheet

as of 31.12.2025  
(in whole thousands of CZK)

Specification	ASSETS		Line number	Balance as at the first day of the accounting period	Balance as at the last day of the accounting period
a	b		c	1	2
<b>B.</b>	<b>Total current assets</b>	Sum of B.I. to B.IV.	41	2 248	1 875
B. II.	Total receivables	Sum of B.II.1 to B.II.19.	71	1 697	1 210
B. II. 1.	Customers	(311)	52	1 648	1 210
B. II. 8.	Income tax	(341)	59	49	
B. III.	Short-term financial assets	Sum of B.III.1. to B.III.7.	80	551	665
B. III. 1.	Cash on hand	(211)	72	22	9
B. III. 3.	Cash on account	(221)	74	529	656
	<b>Total assets</b>	Sum of A. to B.	85	2 248	1 875
Specification	LIABILITIES			Balance as at the first day of the accounting period	Balance as at the last day of the accounting period
a	b		c	3	4
<b>A.</b>	<b>Total own resources</b>	Sum of A.I. to A.II.	86	1 177	1 331
A. I.	Total assets	Sum of A.I.1. to A.I.3.	90	568	568
A. I. 2.	Funds	(911)	88	568	568
A. II.	Total operating result	Sum of A.II.1. to A.II.3.	94	609	763
A. II. 1.	Profit and loss account	(963)	91	x	154
A. II. 2.	Profit and loss in approval process	(931)	92	80	x
A. II. 3.	Retained earnings, undistributed losses from previous year	(932)	93	529	609
<b>B.</b>	<b>Total other resources</b>	Sum of B.I. to B.IV.	95	1 071	544
B. III.	Total current liabilities	Sum of B.III.1. to B.III.23.	129	982	499
B. III. 1.	Suppliers	(321)	106	768	178
B. III. 8.	Income tax	(341)	113		127
B. III. 10.	Value added tax	(343)	115	214	194
B. IV.	Total other liabilities	Sum of B.IV.1. to B.IV.2.	133	89	45
B. IV. 1.	Accrued charges	(383)	130		45
B. IV. 2.	Deferred income	(384)	131	89	
	<b>Total liabilities</b>	Sum of A. to B.	134	2 248	1 875

# REMOBIL, Z. S.

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